

# 2018 ANNUAL REPORT



BUCKEYE HILLS  
**regional  
council**





# 2018 GENERAL POLICY COUNCIL

## EXECUTIVE COMMITTEE

**Ron Moore, President**  
**Lenny Eliason, Vice President**  
**Joe Matthews, Treasurer**

Private Sector, Morgan County  
County Commissioner, Athens County  
Mayor, City of Marietta, Washington County

**Ben Carpenter**  
**John Curtis**  
**Carl Davis**  
**Brian Howard**  
**Tim Ihle**  
**Ty Moore**  
**Steve Patterson**  
**Adam Shriver**  
**Gary Waugh**  
**David White**

County Commissioner, Perry County  
Private Sector, Monroe County  
County Commissioner, Monroe County  
Private Sector, Meigs County  
County Commissioner, Meigs County  
County Commissioner, Noble County  
Mayor, City of Athens, Athens County  
County Commissioner, Morgan County  
County Commissioner, Hocking County  
County Commissioner, Washington County

## ATHENS COUNTY REPRESENTATIVES

**Charlie Adkins** County Commissioner  
**Chris Chmiel** County Commissioner  
**Christine Knisely** City Council President  
**Ted Linscott** Trustee, Athens Township  
**John Simpson** Private Sector

## HOCKING COUNTY REPRESENTATIVES

**Greg Fraunfelter** Mayor, City of Logan  
**Larry Kienzle** Private Sector  
**Ken Wilson** County Auditor

## MEIGS COUNTY REPRESENTATIVES

**Randy Smith** County Commissioner

## MONROE COUNTY REPRESENTATIVES

**Mick Schumacher** County Commissioner

## MORGAN COUNTY REPRESENTATIVES

**Tim VanHorn** County Commissioner

## NOBLE COUNTY REPRESENTATIVES

**Gwynn Stewart** Private Sector  
**Virgil Thompson** County Commissioner

## PERRY COUNTY REPRESENTATIVES

**Cheryl Boley** Private Sector  
**Renee Brunton** Mayor, Village of Shawnee  
**Jeff Dennis** Private Sector  
**Dave Freriks** County Commissioner

## WASHINGTON COUNTY REPRESENTATIVES

**Kandy Baker** Council, Village of Beverly  
**Jeremy Barton** Private Sector  
**Andy Coleman** Development Director, City of Marietta  
**Gary Doan** Trustee, Muskingum Township  
**Mike Lorentz** Mayor, City of Belpre  
**Rick Walters** County Commissioner  
**Derrick Wetz** Private Sector





## LETTER FROM THE PRESIDENT

This past year marked the 50th Anniversary of Buckeye Hills Regional Council, and although we celebrated our successes and growth throughout the year, we used this opportunity to evaluate our foundation and ensure our future as a region is bright.

Thanks to the leadership of the Executive Committee and of Buckeye Hills staff, we formed two brand new nonprofits focused on providing increased service to the region, supported restoration of the Ohio Housing Trust Fund, supported the proposal for an expanded Governor's Office of Appalachia, declared June 15th as Elder Abuse Awareness Day, declared May as Older Americans Month, and much more.

I am proud of the work we do to strengthen the vitality of southeast Ohio, and look forward to many more years to come with Buckeye Hills Regional Council.

Ron Moore  
President, Buckeye Hills Regional Council



## LETTER FROM THE DIRECTOR

2018 marked a significant time in the history of Buckeye Hills Regional Council. Not only did we celebrate 50 years of regional investments, totaling over \$1.3 billion, but we also established clarity in our pathway forward to prosperity for southeast Ohio. Both members and staff alike continue to work hard paving the way to a vibrant future.

Personally, I am proud to have recognized 29 employees in 2018 for their long-time commitment of service to our region. It is thanks to my staff, and the partnership of community leaders in our region, that we continue to actively engage in writing the success story of rural Appalachian Ohio. Through collaboration and a strong vision, we will continue to improve the quality of life for our residents!

Misty Crosby  
Executive Director, Buckeye Hills Regional Council



# HIGHLIGHTS



## REGION'S WORKFORCE RECEIVES A \$1M BOOST

Buckeye Hills Regional Council recently created a new Regional Job Training grant program for the region, as one response to the current workforce challenges being experienced by organizations in the district. This program was made possible through partnership with the Ohio Development Services Agency, who made state funds collected from Casino license fees available for job training activities. Buckeye Hills and its fellow Local Development District organizations in Appalachian Ohio created a new competitive grant framework to allocate these funds to eligible applicants seeking to complete projects.

Ultimately, 43 applications were submitted with a total funding request of \$4.6 million. Funds were awarded to Athens Meigs Educational Service Center, the Corporation for Ohio Appalachian Development (COAD), Logan Hocking Local Schools, Marietta Electrical Joint Apprenticeship, Rio Grande Community College, Solvay Speciality Polymers, Tri-County Career Center, United Association Local 168 Apprenticeship Education Fund, and the Washington County Career Center



## INCREASED FOCUS ON COMMUNITY PLANNING

Community Development staff are becoming increasingly involved in supporting the strategic planning needs of our local communities, including the Village of Crooksville in Perry County.

Over the course of four meetings with Village Council, Buckeye Hills staff worked with municipal leaders to review current challenges, conditions, and trends, along with potential strategies to address these challenges while taking into consideration concerns raised by the Councilmembers.

Drawing from the facilitated dialogues with Councilmembers and the Administration, Buckeye Hills staff formulated six key recommendations for Village officials to consider. Staff designed a final presentation to share findings with Village Council and presented a Needs Assessment binder to Mayor Fred Redfern as a culmination of their efforts together. Buckeye Hills was pleased to collaborate with Mayor Fred Redfern, the members of the Crooksville Village Council, and Village Administrator Tom Collins on the facilitation of this conversation and the resulting creation of this document.



## LOCAL DONATIONS GROW FARMERS MARKET PROGRAM

The Senior Farmers Market Nutrition Program (SFMNP) provides income-eligible senior citizens with special coupons worth \$50 to buy produce from authorized, participating farmers who sell at farmers markets or roadside stands in our region from the months of May through October.

In 2018, 1,400 residents were accepted thanks to grant funds provided by the U.S. Department of Agriculture. With increased popularity and utility of this program, Buckeye Hills staff were forced to assign 631 income-eligible senior citizens to a wait list, with hopes of finding a pathway for their full participation in the 2018 season.

Thanks to the generosity of community leaders, Buckeye Hills' first ever Sponsor a Senior fundraising campaign generated over \$13,000 in donations to fund the participation of all 631 applicants on the wait list. This support allowed a total of 2,031 individuals to be served through the 2018 Senior Farmers Market Nutrition Program.



## HOME CHOICE TRANSITIONS MORE SENIORS HOME

The Home Choice program is made available through Ohio's Department of Medicaid supported by Buckeye Hills to provide eligible individuals the chance to transition from a long-term care facility to home and community settings. The purpose of Home Choice is to assist folks who want to locate home and move from a long-term care facility back into the community.

In 2018, Buckeye Hills staff referred 12 individuals eligible for support in the home transition process. Of those 12, three successfully moved out of nursing homes into the comfort of their own residences in the communities that they love.

Referrals to the Home Choice program were received from four of the eight counties served by Buckeye Hills. The counties served were Athens (five referrals), Meigs (three referrals), Perry (two referrals), and Morgan (two referrals).



# 2018 SNAPSHOT

## ACROSS FIVE DIVISIONS



Aging  
& Disability

**\$14.9**  
MILLION



Community  
Development

**\$14.8**  
MILLION



Mapping  
& Data

**\$16,900**



Population  
Health

**\$5,200**



Transportation  
Planning

**\$4.9**  
MILLION

**\$34.6 MILLION**



**279,741**

MEALS SERVED

**595,596**

DIRECT SERVICE HOURS

**5,620**

SENIORS SERVED

**53**

PROJECTS

**7**

CLASSROOM VISITS

**70**

SITES INVENTORIED

**55**

MAPS CREATED

**262**

DATA ANALYSES

**342**

ITEM REQUESTS

**22**

PROGRAMS

**19**

PARTNERS

**9**

PROJECTS

**7**

TRAFFIC COUNTS

**3**

BIKE/PED COUNTS

**INVESTED IN SOUTHEAST  
OHIO IN 2018**





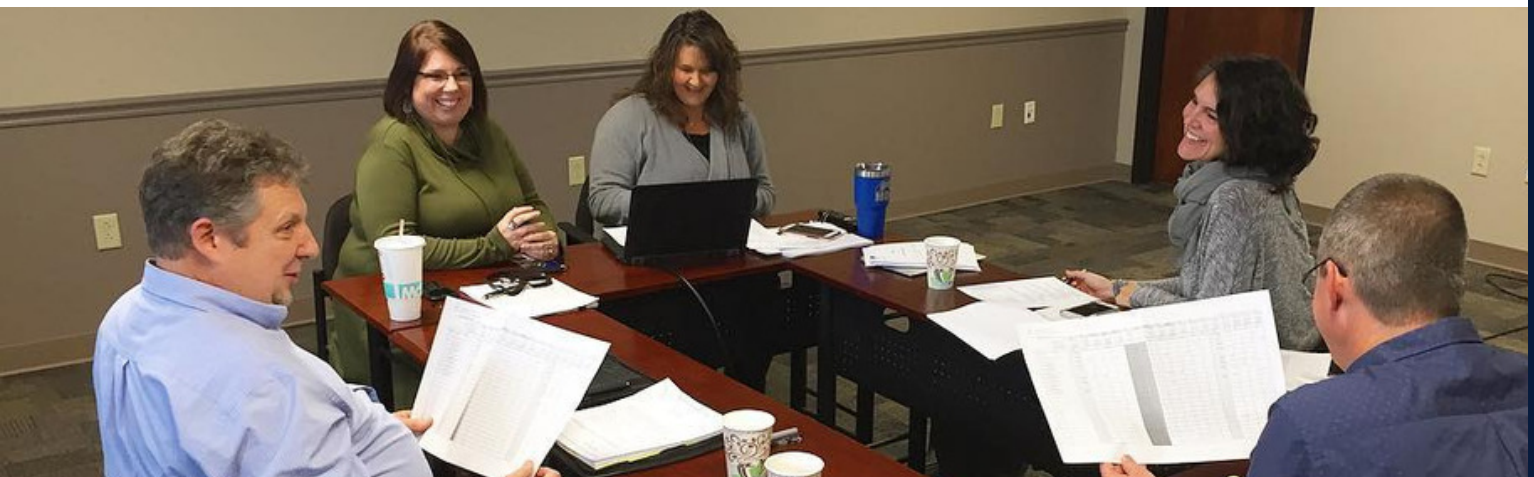
# 2018 IN PHOTOS



**During a NADO Conference, Buckeye Hills led a session on the social return on investment for development.**



**Buckeye Hills staff went caroling in the City of Marietta and stopped for a visit at Mayor Joe Matthews' office**



**Buckeye Hills staff led a peer-to-peer training on project administration with leaders from North Carolina.**





**Proclamations from Senator Frank Hoagland and State Representative Jay Edwards were given during the Annual River Cruise.**



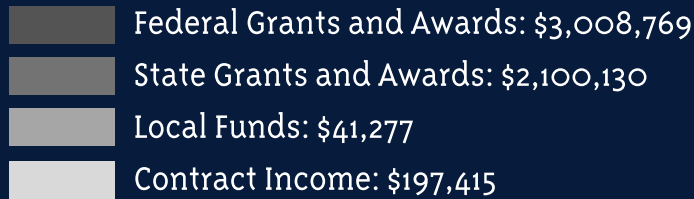
**Invitations to teach in local classrooms are always accepted and often led by the GIS experts at Buckeye Hills.**



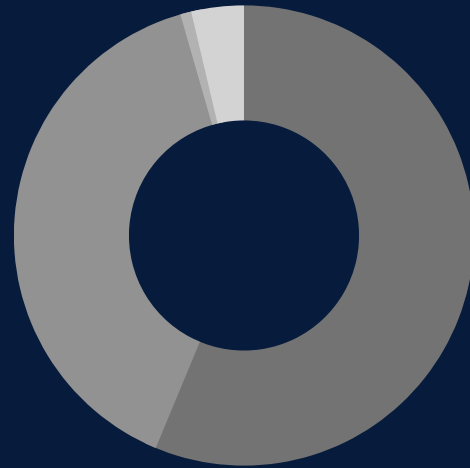
**The Buckeye Hills 50th Anniversary Celebration was enjoyed during the fall meeting of the General Policy Council.**

# 2018 OPERATIONS

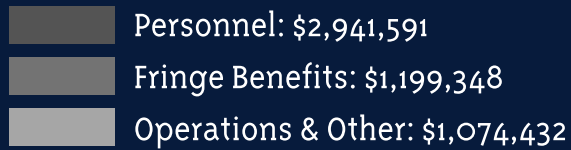
## REVENUE



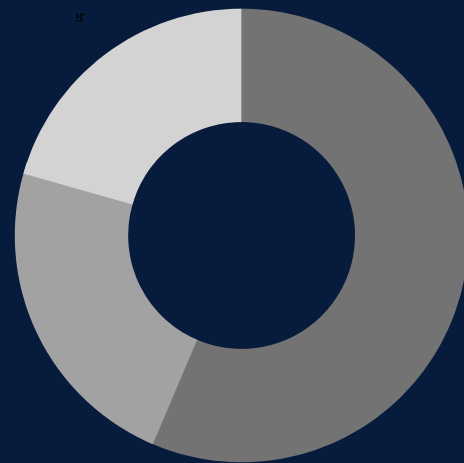
**TOTAL: \$5,347,591**



## EXPENDITURES



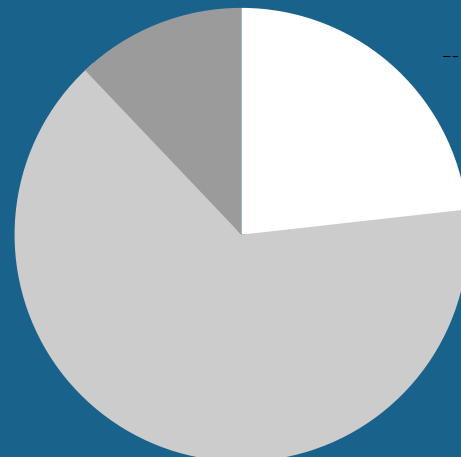
**TOTAL: \$5,215,371**



**BALANCE: \$132,220**

## EMPLOYEES

In 2018, Buckeye Hills employed 62 staff members.





**"OUR MISSION IS IMPORTANT TO THE REGION BECAUSE WE ARE  
FOCUSED ON GROWTH,  
IMPROVEMENT, AND  
PROBLEM SOLVING.**

**IT IS EASY TO POINT AT THE PROBLEMS  
AND CHALLENGES THAT OUR REGION FACES  
BUT WE FOCUS ON  
OVERCOMING THOSE CHALLENGES  
AND ADVANCING OUR LOCAL  
COMMUNITIES IN ANY WAY THAT WE CAN."**

**Anthony Iachini, Development Site Coordinator  
Buckeye Hills Regional Council**





# BUCKEYE HILLS LEAD STAFF

MISTY CROSBY

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## ABOUT BUCKEYE HILLS

Buckeye Hills serves as a forum through which local communities work cooperatively to improve our region. Founded in 1968, we work closely with government leaders, state and federal partners, and community partners to serve Ohio's Appalachian region.

Our organization is a designated Area Agency on Aging, District Liaison for the Ohio Public Works Commission, Economic Development District, Local Development District, Regional Transportation Planning Organization, and the Southeast Ohio Aging & Disability Resource Network

Since our inception, Buckeye Hills has brought over \$1.3 billion in programs and services to the southeast Ohio region.



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**[WWW.BUCKEYEHILLS.ORG](http://WWW.BUCKEYEHILLS.ORG)**

